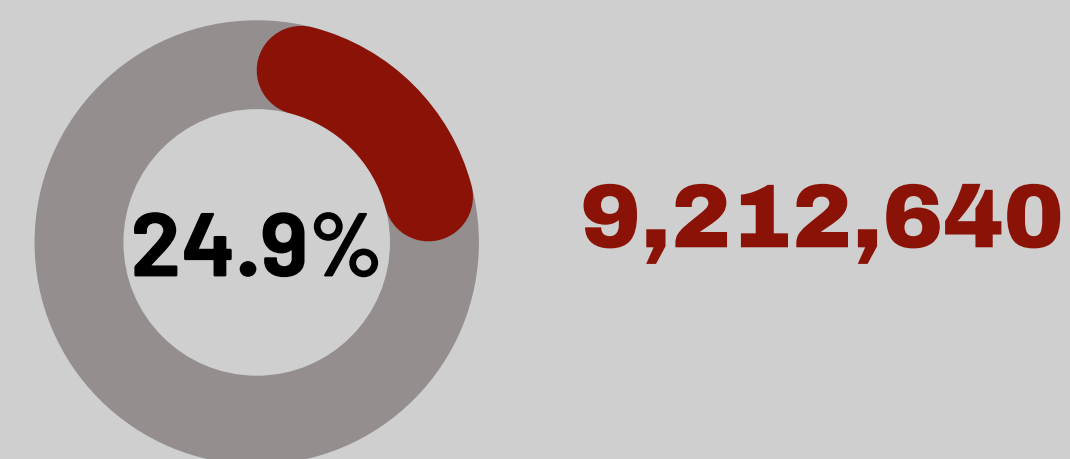


# Canada aging population

## Baby Boomers

The baby boomer generation, comprising people aged 56 to 75, continues to be the largest in Canada. The 2021 Census counted 9,212,640 baby boomers in Canada.



On July 1, **2023**, for the first time in Canadian history, there were more **people aged 65 years and older (7,568,308)**

Source: Statistics Canada

## A pilot project

In 2023, the Canadian government launch a pilot project to help elderly people with technologies, such ALEXA to remind them exercise, medications, or other activities such as Bingo, etc. Safety and privacy concerns exists to protect the elderly from scams and abuses.



## Stay at home

A poll conducted by Ipsos Reid on behalf of the Royal Bank of Canada (RBC) on Canadians and retirement revealed that **88%** of retired older adults reported wanting to stay at home.

## Long-term care home standards

**New long-term care home standards from the Ministry of Seniors Government of Canada:**

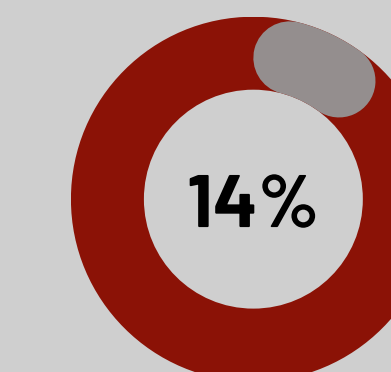
- Better infection prevention and control.
- Emergency plans for catastrophic events.
- Plans for mitigating staffing shortages.
- Fall prevention.
- Flexible meals schedule
- Design new homes and renovate existing ones
- Canada has 99 Age friendly cities



## Hospital beds

It is estimated that **14%** (7,500) acute care hospital beds per day in Canada are being occupied by individuals identified as alternative level of care (ALC) patients – referring to individuals who no longer require the intensity of care services where they are located.

**7,500**



## Challenging issue

Human resources are a particularly challenging issue when it comes to the delivery of care for older adults in Canada.

Technological solutions can also play a role in supporting the overall sustainability of healthcare systems.

## Tele-homecare programs

Canada has invested in tele-homecare programs to allow providers such as nurses or paramedics to monitor patients living with chronic health conditions such as congestive heart failure and chronic obstructive pulmonary disease



## Further research and development into technologies



Governments can fund further research and development into technologies to enable older adult at increased risk of losing their independence to live at home. In addition, jurisdictions can develop an integrated approach to include assistive technologies as a part of the solutions available in home and community care settings, such as adapting government procurement strategies with larger buying power to allow for scale, spread, and reduction in costs for home and community care.

Source: National Senior Strategy Canada

## Highlights for all products serving to:



- Improve productivity and mitigate the shortage of human resources is welcome in Canada.
- All products serving to prevent falls and improve procedures for medication, meals scheduling, entertainment activities have opportunities in Canada.
- The market is growing and it is already in crisis face the large elderly population. Anything innovative has potential to be adapted in Canada.

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